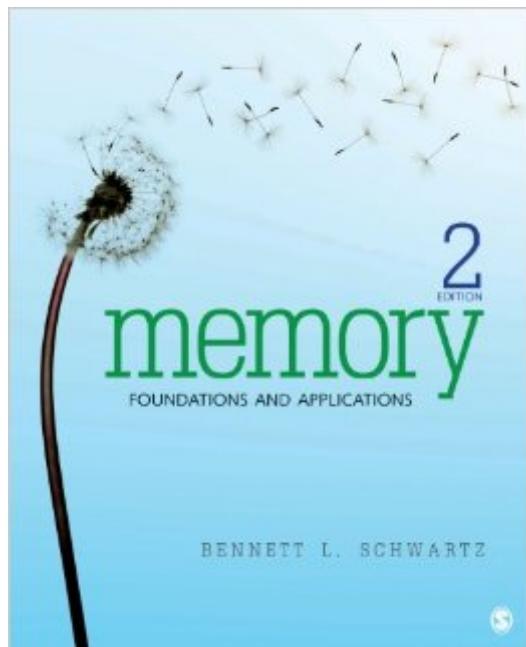


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# Memory: Foundations And Applications



## **Synopsis**

The science and practice of memory come to life with Bennett Schwartz' *Memory*, Second Edition. Integrated coverage of cognitive psychology and neuroscience throughout the text connect theory and research to the areas in the brain where memory processes occur, while unique applications of memory concepts to such areas as education, investigations, and courtrooms engage students in an exploration of how memory works in everyday life. Four themes create a framework for the text: the active nature of learning and remembering; memory's status as a biological process; the multiple components of memory systems; and how memory principles can improve our individual ability to learn and remember. Substantive changes in each chapter and 156 new references bring this new edition completely up to date and offer students an array of high-interest examples for augmenting their own memory abilities and appreciation of memory science.

## **Book Information**

File Size: 17649 KB

Print Length: 480 pages

Publisher: SAGE Publications, Inc; 2 edition (July 2, 2013)

Publication Date: July 25, 2013

Sold by: Digital Services LLC

Language: English

ASIN: B00EENEVK4

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #177,302 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #69 in Kindle Store > Kindle eBooks > Nonfiction > Self-Help > Memory Improvement #161 in Books > Self-Help > Memory Improvement #194 in Kindle Store > Kindle eBooks > Nonfiction > Science > Behavioral Sciences > Cognitive Psychology

## **Customer Reviews**

It's a college book...a thrill a minute.

I love the book. It is easy to understand, and it has good illustrations and examples.

This book is great. It is very easy to understand. The way it's structure is perfect. The learning information and the structure goes perfect with the title. This book came brand new

excellent condition

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